

**XIII INTERNATIONAL  
RESEARCH AND PRACTICE  
CONFERENCE**

**«Modern Management: Problems and Prospects»**

**26-27 April 2018**

Organizers: Committee on Science and Higher Education of the  
Government of St. Petersburg, St. Petersburg State University of Economics

**Information mail**

St. Petersburg  
2017



DEAR COLLEAGUES!

We invite you to participate in the XIII International scientific-practical conference «**Modern Management: Problems and Prospects**», that would be held on 26-27 of April 2017.

**WORK LANGUAGES:** Russian, English.

**PARTICIPANTS:** Russian and foreign scientists, managers and specialists from government and commercial organizations, teachers, consultants, graduate students.

**PURPOSE OF THE CONFERENCE:** generalization of advanced domestic and foreign management experience in various functional areas and fields of activity, stimulation of research activities in science; search of the association opportunities according to the areas of research.

**FORM OF THE CONFERENCE:** During the conference the following key questions will be considered on the plenary roundtables with the follow publication of the conference reports collection. Distant participation is possible.

The conference will be addressed the following key questions in the plenary sessions and round tables:

1. *«Quality management and increasing the competitiveness of organizations in the digital economy».*
2. *«Power, science, business: experience, problems and prospects of interaction».*
3. *«Development of engineering and innovation activities at enterprises in the digital economy».*
4. *«International aspects of the development of innovation clusters».*
5. *«Strategic problems of industrial complex development».*
6. *«Personnel management: current challenges and the mechanism of modernization».*
7. *«Management and self-management in education (psychological, pedagogical and sociological aspects)».*
8. *«Logistic management in the trend of the digital economy».*
9. *«Innovations of marketing models and management of customer experience in the conditions of digital transformation».*
10. *«Inclusive education in vocational education».*

**REGULATIONS OF THE CONFERENCE:**

April 26, 2018. Registration, Plenary Session.

April 27, 2018.Round tables, Plenary session (debriefing).

**DATES:** documents for participation are submitted electronically from the 1 of December 2017 to the 15 February 2018.

## ORGANISING COMMITTEE

### The co-chairs of the organizing committee

- Maksimtsev IA - Rector of St. Petersburg State University of Economics.

### Members of the organizing committee:

- Gorbashko EA - Vice-Rector of St. Petersburg State University of Economics.
- Maksimov AS - Chairman of the Committee on Science and Higher Education of the Government of St. Petersburg.
- Fedoseyev IV - Dean of the Faculty of Management at St. Petersburg State University of Economics.

### REGISTRATION: electronically should submit the following documents:

- Application for participation in the conference (in the format \* .doc, \* docx);
- Application for participation in the conference:

The title of the roundtable:	
Form of the participation:	Direct participation Indirect participation
Title of the report:	
FULL NAME:	
Degree:	
Country city:	
Place of work:	
Position, Department:	
Mailing address:	
Phone:	
E-mail:	
<p>I agree with the terms of the publication</p> <p>Submitted report is to present the author's future or published article to the scientific community</p> <p>I agree for publishing this report in other media</p>	

- report which correspond to the conference topics (in format \* .doc, \* docx) has to be made in accordance with the requirements for the materials; students, undergraduates and graduate students must submit a review of the scientific supervisor (in \* .jpg format) with the materials.

**REPORTS COLLECTION:** to the beginning of the conference will be published the electronic version of the collection of reports. Reports of the participants will be placed in the Russian Science Citation Index.

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