

**Requirements to abstracts for information package on results of
The VIII International scientific conference
«Architecture of finance: illusions of global stabilization and prospects of economic
growth»**

- ✓ The Article is to be provided in the Word format.
- ✓ The maximum volume of the Article makes **4 pages**, including the title, annotation and the list of references.
- ✓ The annotation and key words are to be presented in the Russian and English languages in the Article.
- ✓ In case of the Article provision it is necessary to specify a position and a place of work (see Appendix 1).
- ✓ The abstracts containing plagiarism, incorrect loans as well as the Articles with the text originality less than 80% cannot be accepted for printing.
- ✓ The abstracts have to be provided **till March 15, 2017**.
- ✓ After filling in the application form **the text of the Article in the doc format** is to be sent to e-mail address of the Organizing committee: khimicheva.n@unecon.ru.

The text layout

Computer typing parameters

- Sheet of A4;
- Book page layout;
- Times New Roman print;
- The font of the annotation, key words and the list of references is corpus (10);
- The font of the main text as well as table notes, illustrations, schemes and diagrams is mittle (14), the font of footnotes is cicero (12);
- Head margin — 2,5 cm, bottom margin — 1,5 cm, left margin — 2 cm, right margin — 2 cm;
- Single line space.
- **The name of the file** has to correspond to surname and author's initials in Latin transcription.

The list of references

Bibliographic references in the Article are to be given in square brackets according to the numbering in the list of references. The list of references is to be placed at the end of the Article in alphabetical order. The domestic authors go first. The list is arranged according to GOST P 7.0.5 2008.

Tables, schemes and drawings

In accordance with GOST 7.32-2001 all tables are to have footnotes or references. The table is to be located directly after the text where it is mentioned for the first time, or on the following page. All tables are numbered. There is no full stop at the end of the table title. If the table does not belong to the author, then it is necessary to specify a source in the end of the table title in square brackets.

Example of the table layout:

Table 5 – Import share dynamics of Russia [3]

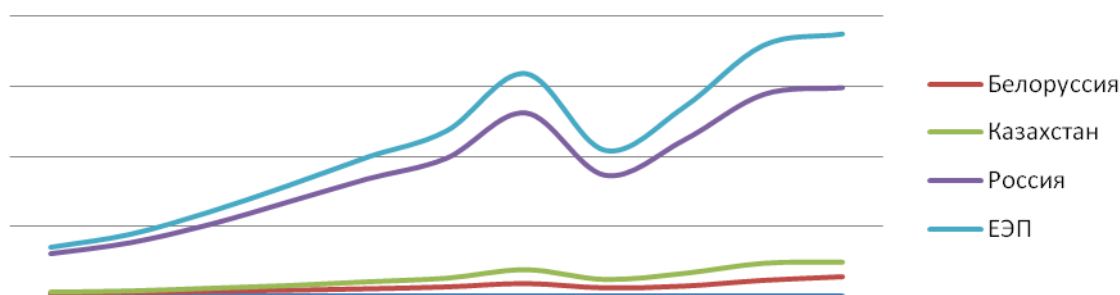
	2004	2005	2006	2007	2008	2009	2010	2011	2012
Food supplies and agricultural raw materials	18,3	17,7	15,7	13,8	13,2	17,9	15,9	13,9	13,1

Headings of columns and table lines are to be written with a capital letter in singular, and subtitles of columns – with a lowercase letter if they make one sentence with the heading, or with a capital letter if they have independent meaning. There are no full stops at the end of headings and subtitles of columns and lines. Headings and subtitles of side columns cannot be divided with diagonal lines.

Tables have to be typed **as tables only** (Menu Table □ Add the table ...)

All illustrations, schemes, diagrams, graphs, etc. in the Article are called drawings which have to have serial number and titles. If the illustration, the scheme, the diagram, the graph, etc. do not belong to the author, then it is necessary to specify a source in the end of their title in square brackets.

Example of illustration, scheme and diagram layout:



Drawing 1. Volumes and dynamics of EEA export in general
mln. of US dollars [5]

Formula composition

1. The Greek letters have to be straight lines. The Latin letters have to be italic unless they are used for designation of functions (tg, ctg, ch, sh, min, max, etc.), constants (const), etc.
2. The formulas without special mathematical symbols have to be typed in the text format (in the Word format). For example, $U_a = U_\delta; I_k = 0$. The signs =, +, -, >, < in the formulas typed in the text are to be marked off with a nonbreaking space (Simultaneous pressing of keys: **CtrlShift space**).
3. The formulas containing special mathematical symbols have to be typed in the MathTypeEquation format.

Requirements to formulas in MathType program

1. The Greek letters have to be straight lines. For this purpose in Style menu in DefineStyles window it is necessary to clean a tick in Italiclower-caseGreek window. Such kind of settings will allow all Greek symbols in the formulas typed further to become straight lines automatically.

2. The Latin letters have to be italic unless they are used for designation of functions (tg, ctg, ch, sh, min, max, etc.), constants (const), etc.
3. The punctuation mark after the formula typed in MathType needs to be typed in MathType as well.
4. Brackets (round and square) are typed:
 - by means of the keyboard if the expression in brackets consists of uppercase, lowercase letters and signs and it does not contain complicated mathematical symbols (the signs of fractions, integrals, etc.

For example: $\mathbf{E}_0(\mathbf{r}, t_0) = \mathbf{H}_0(\mathbf{r}, t_0) = 0;$

— directly in Math Type if the expression contains complicated mathematical symbols in brackets (the signs of fractions, integrals, etc.).

For example:
$$\frac{d}{dt} \Delta \mathbf{P} = \left(\sum_{n=1}^N q_n^+ \frac{d\mathbf{r}_n^+}{dt} - \sum_{n=1}^N |q_n^-| \frac{d\mathbf{r}_n^-}{dt} \right) \Delta V.$$

5. In the process of integral typing into subintegral block it is necessary to place all integration element entirely, including d letter as well as variable of integration.

For example:
$$W = \int_V \left(\frac{\mathbf{E} \cdot \mathbf{D}}{2} + \frac{\mathbf{H} \cdot \mathbf{B}}{2} \right) dV, \text{ а не } W = \int_V \left(\frac{\mathbf{E} \cdot \mathbf{D}}{2} + \frac{\mathbf{H} \cdot \mathbf{B}}{2} \right) dV.$$

6. There is no need to put extra gaps:
 - between two multipliers;
 - between the functions sin, cos and arguments (in case of the functions tg, ctg, ch, sh and some others which the MathType program doesn't recognize as functions; in Word the gap is necessary and is typed by pressing of keys: **Shift Ctrl space**);
 - between the expressions separated with a comma. One gap is enough typed by the combination of Shift + Ctrl + space.
7. **The names** of chemical elements, mathematical symbols and vitamins should be typed with Latin letters.
8. "The degree sign " is typed by means of Alt+0176 combination, but not zero or the letter "o" typed by a superscript.

THE ORGANIZING COMMITTEE HAS THE RIGHT TO REJECT THE ARTICLE WHICH ISN'T ISSUED ACCORDING TO THE SUBMITTED REQUIREMENTS!

Annotations and key words

Annotation (summary)

The annotation is concise characteristic of the Article. The annotation has to be brief, but at the same time substantial. The recommended size is not more than 500 symbols, i.e. 4-5 sentences. The annotation should contain a scientific issue, objectives and the main author's conclusions in a brief form. What is more, scientific novelty of the Article is to be reflected in the annotation.

The annotation cannot contain borrowings (quotes), facts of common knowledge or details. It has to be written in simple, clear language, short sentences in an impersonal form (it is considered, it is investigated, it is measured, it is found out, etc.).

Key words

Key words mean a search key to the Article. The bibliographic database provides keyword searching. Keywords can reflect basic provisions, results and terms. Both separate words and phrases can act as key words. Usually there are 5–10 key words given to the scientific Article.

For example, for the Article named "*Debatable Moments of Interpretation of Expressivity as a Category of Lexicology*" it is possible to provide such key words as *lexical semantics, semantic signs, connotation, expressive unit*.

**Appendix 1. Example of abstracts for information package on results of
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growth»**

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**МЕХАНИЗМ ВЗАИМОДЕЙСТВИЯ КРУПНЫХ И СРЕДНИХ
ПРЕДПРИЯТИЙ КАК ЭЛЕМЕНТ ЭКОНОМИЧЕСКОЙ МОДЕЛИ
РОССИИ**

**ARRANGEMENT FOR LARGE AND MEDIUM-SIZED ENTERPRISES
INTERACTION AS A PART OF THE RUSSIAN ECONOMIC MODEL**

Аннотация. Статья посвящена рассмотрению роли и значения механизма взаимодействия крупного и среднего бизнеса как элемента новой модели национальной экономики с учетом требований экономии на масштабах, организационной гибкости и контроля транзакционных издержек. Конкретизируется понятие «область экономической эффективности бизнеса различных размеров» и на этой основе предлагается типология малых и средних предприятий. Обоснован подход к построению организационно-экономического механизма взаимодействия среднего и крупного бизнеса.

Ключевые слова. *Средние предприятия, экономия на масштабах, механизм кооперации, инновационное развитие.*

Abstract. This article considers the role and significance of organizational arrangement for large and medium-sized enterprises interaction as a part of the national economic model that takes into account the necessity of achieving the economies of scale, the maintaining organizational flexibility as well as the need for control of transaction costs. The authors propose typology of small and medium-sized enterprises based on “the scope of economic efficiency of different-sized enterprises”. They specify the approach for setting-up organizational platform for interaction of large and medium-sized enterprises.

Key words. *Medium-sized enterprises, economies of scale, cooperation arrangement, innovation-driven development.*

Text

The list of references

1. *Karlik A.E., Platonov V.V.* Analytical structure of the resource focused approach. Part 1 // The problems of management theory and practice. 2013. № 6-7. p. 26-37.
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3. *Marks K.* Capital // Marks K., Engels F. 2-nd edition. V. 23. M.: State Publishing House of Political Literature, 1960.
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- 6 *Platonov V.V.* Innovative project management at the enterprise. SPb.: Publishing office of SPbSUE, 2003. 97 p.
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8. *Williamson O.* Economic institutes of capitalism. SPb: Lenizdat, 1996. 702 p.