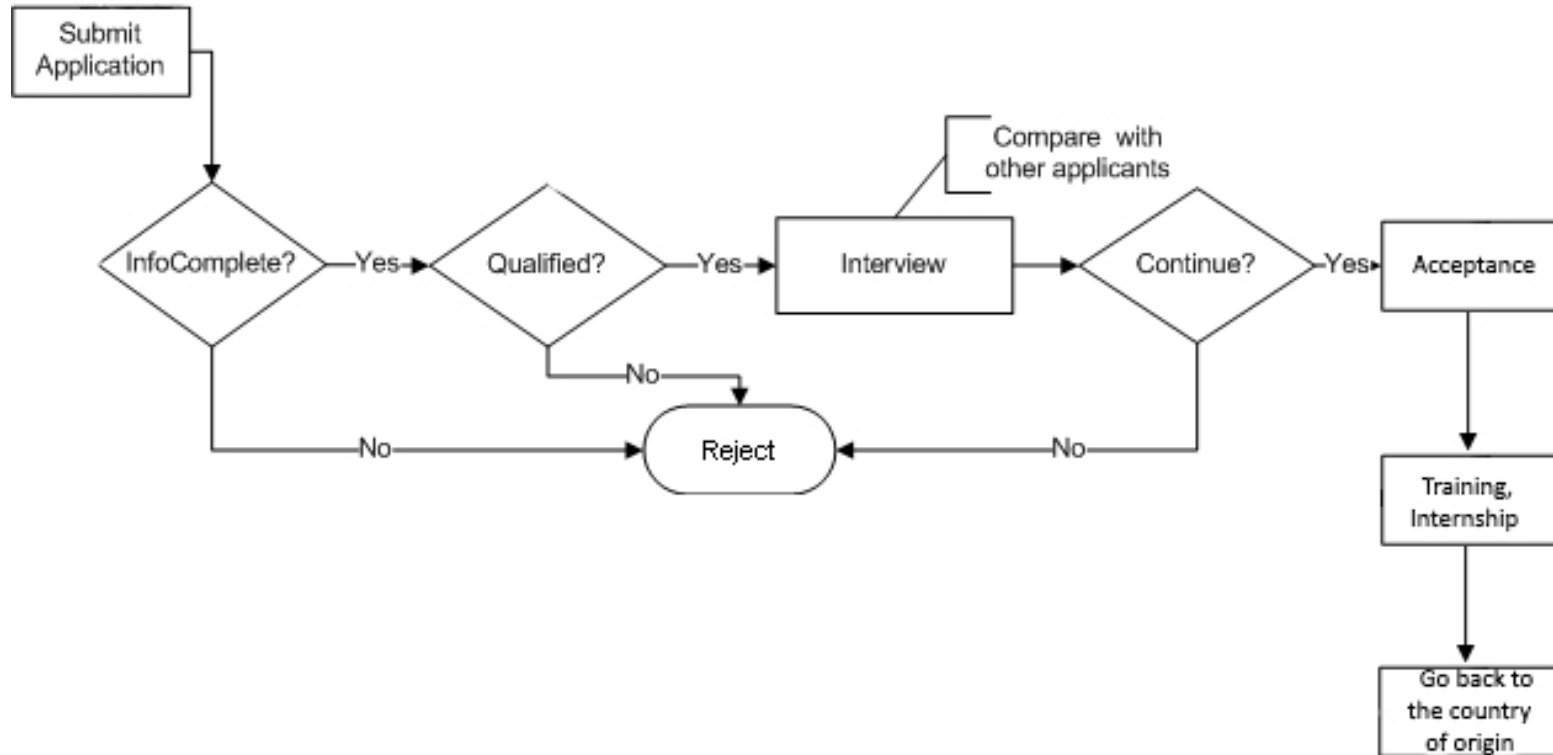




SCO Countries
Youth League

How to get into our program?





SCO Countries
Youth League

18 months later...



The SCO Youth Business Council

Economy track

Abylkassymova Anel

Ganbat Batsanaa

Aibar Nazerke

Silanteva Eva

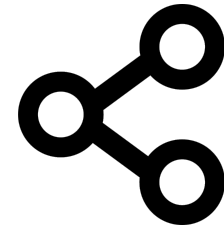
Zhang Xiaochen



Young entrepreneurs face problems of unemployment and lack of opportunities

▣ Problems:

1. Natural resource extraction economies
2. Unemployment of fresh graduates
3. Lack of knowledge and support for young entrepreneurs
 - ❖ Lack of government support
 - ❖ Lack of knowledge on foreign legislation
 - ❖ Lack of mentorship
 - ❖ Cross-cultural misunderstanding
 - ❖ Borders for work migration



Relevance

Goals

Tasks

Target audience

Resources

Terms of implementation

Risks

Expected results



The project has both short-term and long-term benefits

Project SMART goal: provide 100 fresh graduates and young entrepreneurs from different countries with the opportunity to receive 3-18 months professional experience in the other SCO country by the end of 2022

Short-term

- Employment of fresh graduates
- International working experience
- Elimination of language barriers and knowledge gap
- Provide expert opinion on the projects, alumni opinion, support services from professionals

Long-term

- Facilitating economic development
- Fighting cross-cultural misunderstanding
- BRI and trade facilitation
- Create stronger youth cooperation through networking and business ties



Relevance

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There are three main tasks in order to complete the program

Creation of The SCO Youth Business Council, finding experts, creating database, completing organizing work



Select candidates from the SCO countries and allocate them to working places



Gain feedback and make relevant improvements to the program



Relevance

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Expected results

The project targets young population of the SCO countries aged 18-35

- ❖ Fresh graduates with Bachelor's, Master's and Doctoral degrees from the SCO countries
- ❖ Early and seed stage entrepreneurs, young professionals
- ❖ With clear motivation to be an entrepreneur in specified industries of the SCO countries
- ❖ Age limit 18-35
- ❖ With knowledge or eagerness to learn a language and have experience of working abroad



Relevance

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The project requires both tangible and intangible resources

Tangible	Intangible
Fund (capital – provided by government)	Human capital: knowledgeable people with backgrounds in <ul style="list-style-type: none">• Asian Studies• international economics• political studies,• business, interpreters• lawyers• policy experts• project managers• PR managers, etc.
Real estate (provided by government)	Software
Furniture, stationary, vehicles, etc.	Information, databases
Technology (devices)	



Relevance

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Expected results

1. The Founding of The SCO Youth Business Council

Gain approval from all SCO states to initiate the project

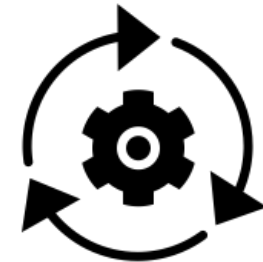
Create a legal entity as part of Business Council of the SCO

Hire knowledgeable personnel; experts; mentors

Create a database for available working places and get in touch in different ways with professionals

Organize the space and facilities, technology

Focus on the following industries: **trade, agriculture, energy and tourism**



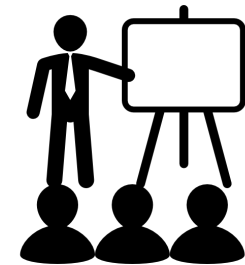
2. Selecting candidates from the SCO countries and allocating them to working places (1/2)

1. Create a strong advertisement, marketing, strategy word of mouth, get people aware about the opportunities, website design
2. **January 2020** – start selection process. Selection criteria:
 - ❑ Freshman graduates with Bachelor's, Master's or PhD degrees, and current students aged 18-35
 - ❑ Passionate for entrepreneurship and business
 - ❑ Strong academic profile
 - ❑ Diverse extracurricular activities
 - ❑ Recommendations from professor and/or employers
 - ❑ English as a requirement; preferably knowledge of one or more working languages; living experience in one of the SCO countries
 - ❑ Choose 3 countries according to personal interest
3. **May 2020** – 80-120 candidates selected as a pilot project



2. Selecting candidates from the SCO countries and allocating them to working places (2/2)

- ❖ **Training** (theoretical and practical knowledge): allocating internship positions, assigning mentors, providing advisory, language and legal information support
- ❖ **Full-Scholarship Program:** Living expense, accommodation, visa support, insurance, return flights
- ❖ **Duration:** 3-18 months
- ❖ **Evaluation:** Every 3 months, evaluation of the candidate from the organization in which they are working



Relevance

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3. Gain feedback and make relevant improvements to the program

- ❖ Gain feedback from the participants , in order to make improvements to the program in the future
- ❖ Evaluation of the candidates by the interns supervisors; and the firms by the candidates
- ❖ After the end of the program, the alumni have to write a report about their experience
- ❖ Establish an alumni council to connect existing alumni
- ❖ Improvements need to be done after feedback is received



There are ways to prevent the most probable risks

- ❖ **Risk of lack of funding and support** – ensure government support of all SCO countries on all levels
- ❖ **Risk of lack of partnership** – sign a long-term contract between our committee and partner-company, and find perspective companies for future partnership
- ❖ **Risk of emigration** – sign a contract where everyone has to come back to their respective country and spend twofold times of their internships
- ❖ **Risk of lack of accountability** – create a position that will be responsible for monitoring mentors and other employees depending on the intern feedback



Expected results are both short-term and long-term

Direct:

- ❖ 50 % of the participants start their own business
- ❖ Create new job and partnership opportunities
- ❖ Eliminate language and knowledge gaps

Indirect:

- ❖ Foster innovation in the region
- ❖ Increase GDP of the SCO countries
- ❖ Strengthen youth cooperation
- ❖ Facilitate trade
- ❖ Enhance cross-cultural understanding



Thank you!

