

U2B collaboration promoting quality and relevance of education - case ERDI

Occupational standards and skills map

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Karelia University of Applied Sciences

- Founded in 1992
- Located in Joensuu, Eastern Finland
- 6 fields of study, 16 bachelor and 5 master programmes
- Total number of students 3,650
- International students 150 degree students, 150 exchange students
- Number of graduates 680 in 2017
- Staff 320
- Audited by [FINEEC](#) with a score ADVANCED for second time in a row as a first UAS in Finland



Strategic internalisation

- Projects implement the European and national educational strategies and policy
- The [ministry of Education and Culture](#) in Finland has chosen Erasmus+ as one of the strategic tools of development of HEIs
- Karelia has set holistic internationalisation as one of the strategic goals
 - Internationalisation of education, studies in English, international RDI, business collaboration
 - Competitiveness and image of HEIs
 - Relevance and quality of higher education
 - Systemic competence development
- Karelia actively uses different Erasmus+ KA2 tools development
 - Knowledge Alliance, Sectoral Alliances
 - Strategic Partnerships
 - Capacity Building



Erasmus+

Knowledge Alliance

- Result driven ambitious projects meant for strategic internationalisation
 - U2B development, innovation ecosystems
 - Partners from HEIs and businesses
 - All results shared openly in EU platform
- Coordinated by EACEA
- Total budgets app. 800 000 – 1 200 000 euros, usually 3 years, self-funding app. 25%
- ERDI – **Empowering Regional Development and Innovations** was funded on year 2015 when success rate was 5%



U2B frame

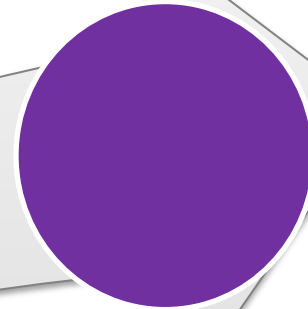
Collaboration aiming at

- creating new multi-disciplinary curricula
 - promoting transferable skills and entrepreneurship within and through education
 - encouraging a more systemic culture of cooperation between business and academia
- > more competent and skilful graduates!**

ERDI aims

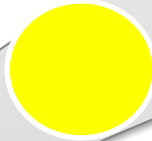


Boost regional businesses



Prosperity and sustainability

Boost graduate employability

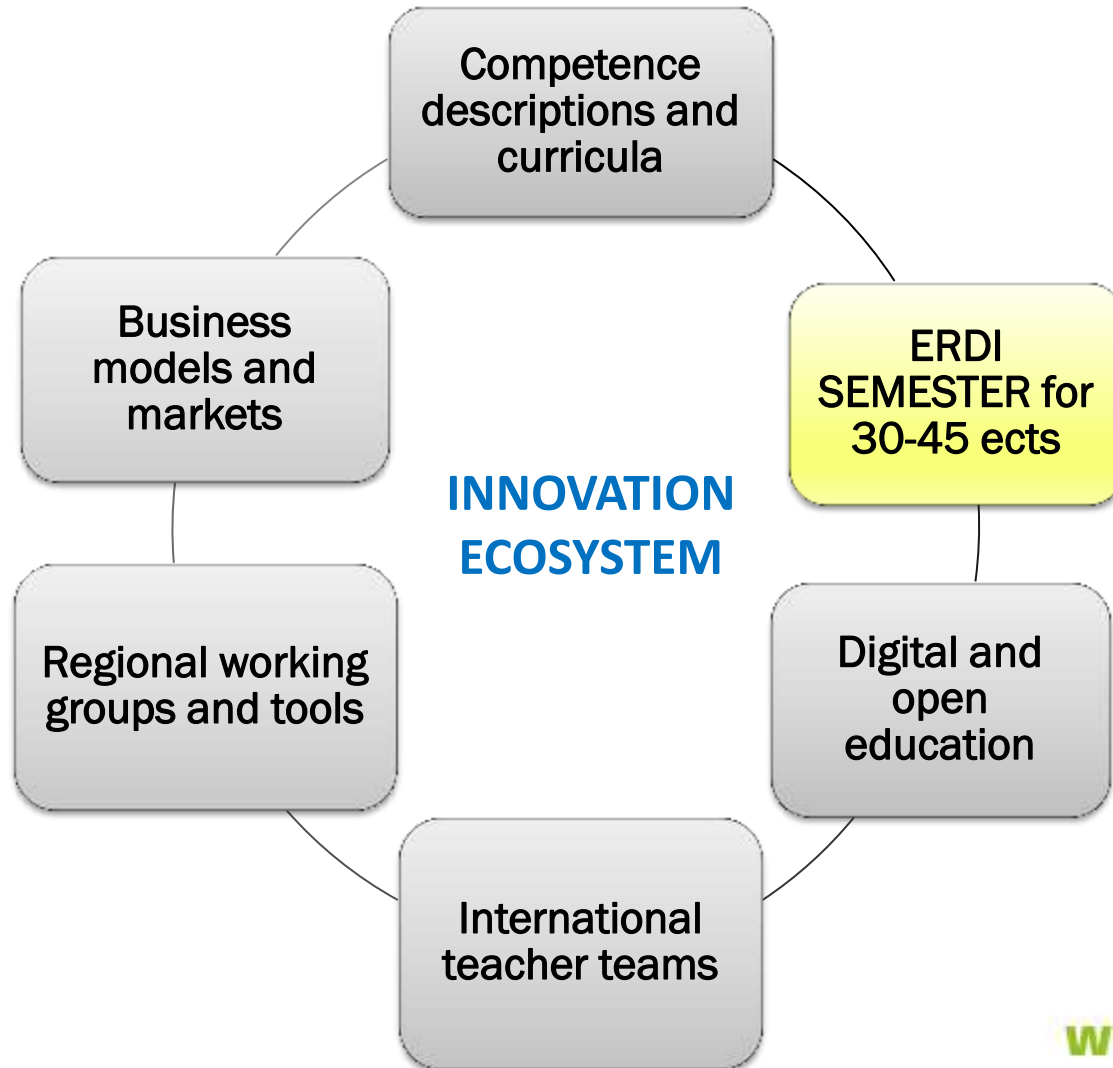


Develop relevant competences



What are we doing?

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How do we do it?

INTERACTIVE
WORKSHOPS

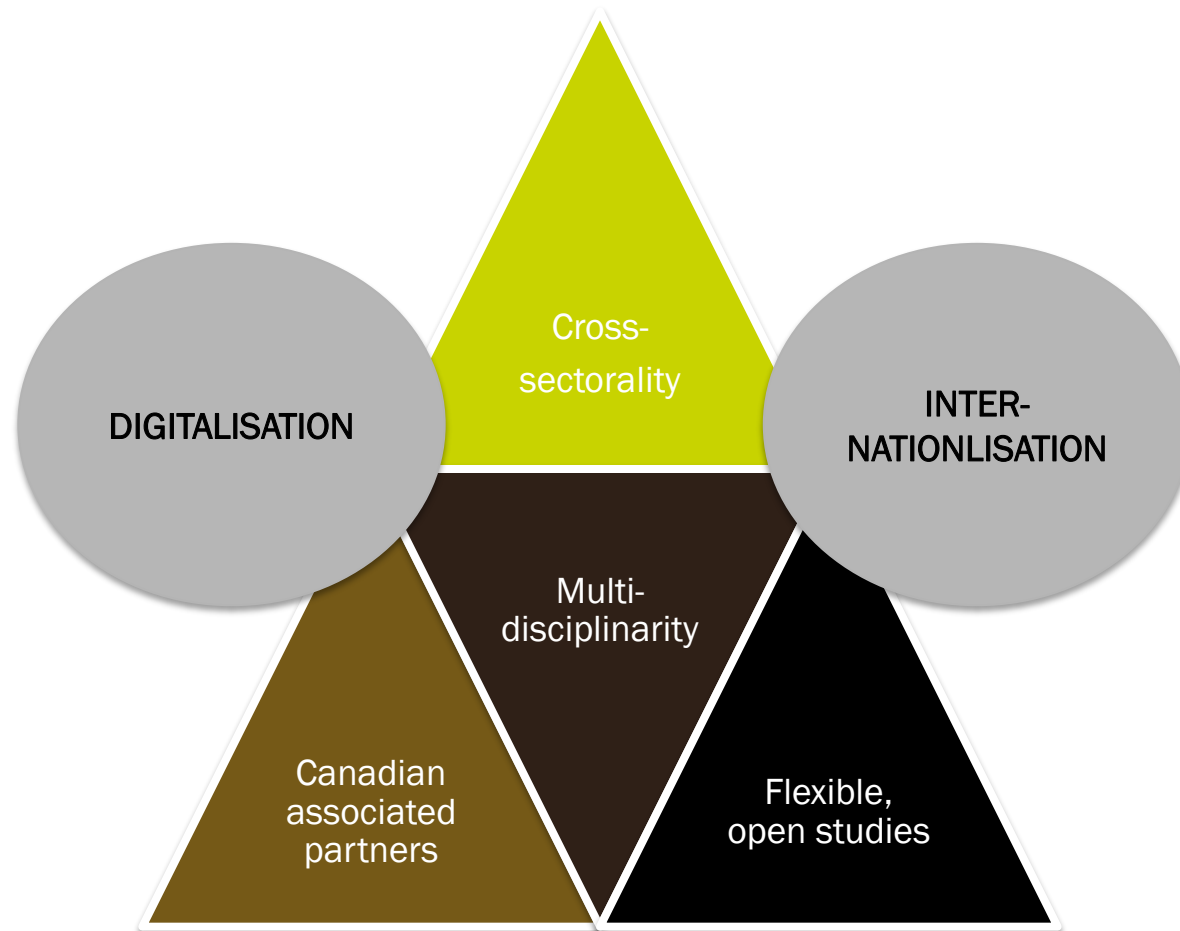
APPLIED
RESERACH

DIVERSE
INTERPLAY
INDUSTRY
INVOLVEMENT
ON-GOING
DEVELOPMENT

INDIVIDUAL
TASKS

PILOTS, ANALYSES,
REFLECTIONS

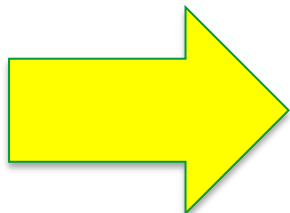
Our innovativeness in KA2





What will be different?

- Internationalisation embedded into the **regions and businesses**
- Internationalisation embedded into **systemic competence development in bioeconomy**
- Internationalisation embedded into **studies**; also **internationalisation at home**
- Internationalisation embedded into the **teachers' work and ways to work**
- Internationalisation embedded into the **organisational development**



**SYSTEMIC and SUSTAINABLE
NETWORKS and PRACTISES!**



Future! -Solid bridge over the troubled water!





REGIONAL COUNCIL OF
North Karelia

Provincie Noord-Brabant



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Further information:
<http://erdiproject.eu>

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