

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION
Saint Petersburg State University of Economics



**VI International Scientific Practical Conference
“Management of Innovation and Investment Processes and Changes in Modern
Conditions”**

October 26-27, 2023

CALL FOR PAPERS

**Saint Petersburg
2023**

On October 26-27, 2023, the VI International Scientific Practical Conference “**Management of Innovation and Investment Processes and Changes in Modern Conditions**” will take place.

The following current matters of theory and praxis shall be discussed during the Conference:

1. Management of innovation and investment processes in the digital economy and a changing world.
2. Formation of effective strategies for the innovative development of industrial enterprises in new socio-economic conditions.
3. Ecologization of activities and implementation of sustainable development principles in the regions of the Russian Federation.
4. Development of engineering economics in the modern context.
5. Current issues in the development of the Russian Arctic zone.

The following panels will be organized:

"Change Management and Trends in Digital Technologies"

"Innovative Development of Industries and Engineering Economics as Drivers of the National Economy"

"Sustainable Development as an Effective Direction for Regulating the Activities of Russian Regions"

To promote science and attract young people to research activities, the Young Participants' Day will be facilitated, where young scientist may present and discuss their scientific researches and achievements.

The papers are called from: leading specialists, staff of education establishments and scientific organizations of Russia and foreign states, as well as post-graduate students and students of all enrollment statuses.

Conference Format: The participation shall be in person or postal. The collected papers shall be published as per results of the Conference. All the articles accepted for the Conference shall be entered in the System of the **Russian Science Citation Index (RSCI)**.

The Participation is free for employees and students of foreign universities.

Conference Schedule (time zone UTC +3):

October 26, 2023

Registration of participants 09:00 – 10:00

Plenary meeting 10:00 – 13:00

Coffee break 13:00 –13:30

Panels 13:30 – 15:00

October 27, 2023

Young Participants' Day 15:00 – 19:00

Report order:

Plenary meeting – 20 min.

Young Participants' Day – 7-10 min.

Panels – 5-7 min.

The venue - St. Petersburg, 9/27 Kuznechny Lane.

The papers shall be sent as follows: all the documents for participation in the Conference shall be e-mailed on or before October 2, 2023 to: konf2728@mail.ru.

Requirements to Papers

1. The paper shall comply with the scientific background of the Conference, meet current topic and contain results of deep independent research; it shall not be published before or sent for publishing to other titles.
2. An article shall have maximum 4 authors.
3. The article not complying with the requirements may be returned to its author for further processing or rejected.
4. Number of pages in the article – 5-7 pages (including abstract, key words, information about authors, list of references).
5. Page size A4, orientation: portrait orientation.
6. Times New Roman, font size of the main text - 14, footnotes, tables, figures - 12.
7. Margins: top -1.5 cm, tail -1.5 cm, left -2 cm, right – 1.5 cm.
8. Line space – single.
9. Paragraph indentation – 1.25.
10. In the text, mark the references with the numerical order of the List of Reference. The reference number shall be enclosed in square brackets [5, p.16], where 5 stands for reference number in the List of Reference, and p.16 means quoted page. At quotation, please use French quotation marks («...»).
11. For some tips for features and examples of paper appearance, please check below.

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THE ROLE OF HUMAN CAPITAL IN DENTAL ACTIVITIES IN THE KNOWLEDGE ECONOMY

Abstract. The questions of human capital development as one of the main factors of social reproduction are considered.

Keywords. Human capital, accumulation of human capital, comfort of life, health care, dental care.

For the major steps required for IIP creation, refer to Figure 1.

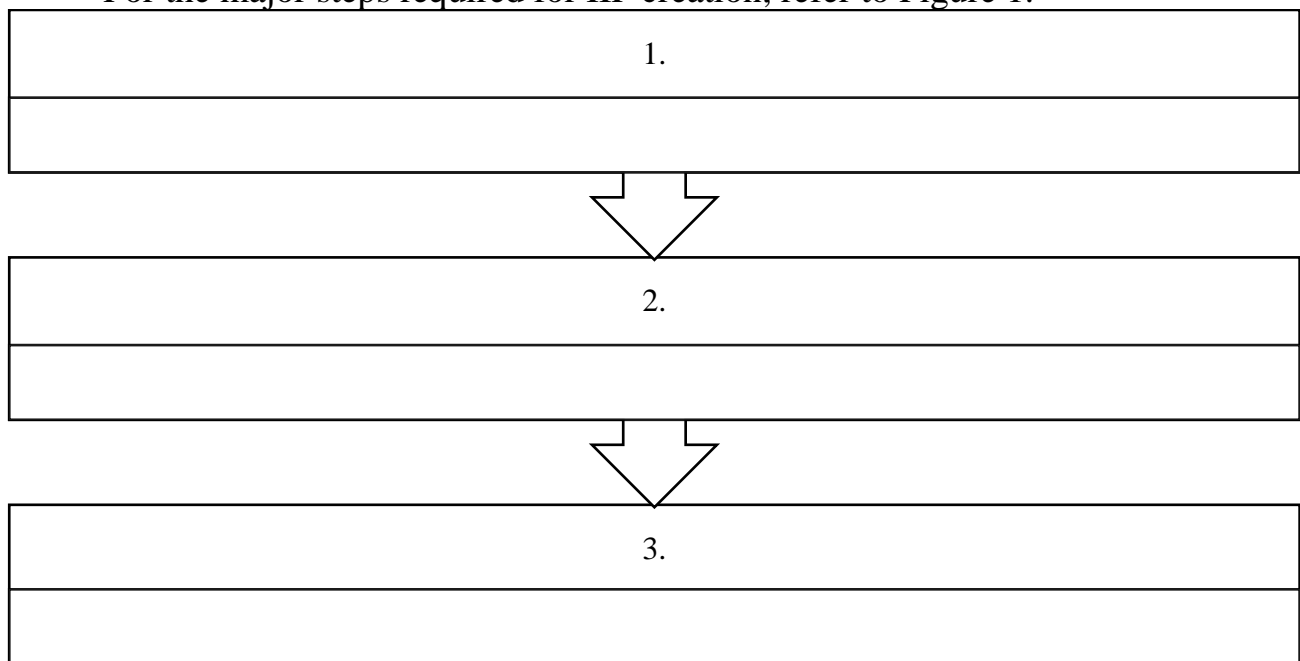


Fig. 1 – Integrated Information System: Steps to Create

The probability of every worker present at his/her working place shall be calculated as per formula (1):

$$C = (1 - k)^n, \quad (1)$$

where $k - \dots$;

$n - \dots$

After the system is installed, the production becomes as follows:

- 1) Castings;
- 2) Identification marking and finishing.

Table 3, Cont'd

Sub-process	Specialist	Major Functions of the Specialist

List of References:

1. Balabanov I.T. Fundamentals of Financial Management. How to facilitate capital? M.: Financy i statistika, 1994. 384 p.
2. Bowersox D.J., Closs D.J. Supply Chain Logistics Management. M.: Olipm-Business, 2005. 640 p.
3. Models and Methods of Logistics Theory / edited by V.S. Lukinskiy. SPb.: Piter, 2007. 448 p.
4. Tkach V.V. Consideration of Consumer and Supplier Loyalty at Supply Planning in Logistics Chains // RISK. 2012. # 2. P. 77-80.
5. Utkin A. Project Portfolio Management. New Methodological Approaches and Tools [Electronic Source]. Available at: http://www.iteam.ru/publications/project/section_38/article_3258 (Date of access 01.06.2015).