

### INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE «NATIONAL CONCEPTS OF QUALITY: THE ROLE OF QUALITY IN STRATEGIES OF SOCIO-ECONOMIC DEVELOPMENT IN THE NEW WORLD»

## 18-22 October 2024, St. Petersburg, Russia

# **INFORMATION LETTER**

The International Scientific and Practical Conference «National concepts of quality: the role of quality in strategies of socio-economic development in the new world» (hereinafter – the Conference) will be held in St. Petersburg State University of Economics on 18-22 October 2024.

The Conference includes Plenary and breakout sessions, as well as round-tables discussion.

The Conference is organised by:

- Committee for Science and Higher Education of St. Petersburg;

- Scientific Council of the Department of Social Sciences of the Russian Academy of Sciences «Regional Problems of Quality Economics»;

- St. Petersburg State University of Economics;
- Bukhara State University;
- Russian Organization for Quality (ROQ).

## The youth day of the conference will be held on the 18th of October

The list of Youth Day events includes:

- Round-table discussion for postgraduate students and young scientists;
- Round table discussion for students and undergraduates;

- Open meeting of the Quality Circle of the Project and Quality Management Department (SPbSUE).

### Plenary session is October, 21, 10:30-12:30

191023, Russia, St. Petersburg, Griboedov canal emb., 30-32, aud. 2127

### **Round-tables discussion are October, 22:**

## 10:00-11:30 Round-table discussion

- The role of quality in shaping strategies for socio-economic development in the EAEU in a multipolar world (*jointly with Bukhara State University, Bukhara, Republic of Uzbekistan*)

**12:00-14:00** Round-tables discussion:

- Standardisation and quality management: integration of research and education;
- Systemic risk-oriented approach in the formation of development strategies;
- Creative industries in the dimensions of socio-economic development;

– New approaches to the formation of the system of industry standards in the conditions of the fuel and energy complex (FEC) transformation;

– Improving the quality of state regulation of foreign economic activity (FEA) as a tool to promote international trade in goods and services.

Scientists and specialists in the field of economics, standardisation, metrology and quality management; representatives of teaching staff of profile educational organisations of higher education; employees of scientific and public organisations; representatives of executive bodies of state power; representatives of business and real sector of economy; students, graduate students, postgraduates, as well as young scientists and doctoral students of higher education institutions and scientific schools are invited to participation in the Conference events.

#### Registration of Conference participants for the plenary session starts from 10:00 Moscow time: 191023, Russia, St. Petersburg, Griboedov canal emb., 30-32, aud. 2127

#### Following the results of the Conference it is planned to publish a collection with the presented materials of the participants, with subsequent indexing in RSCI.

#### Participant application algorithm (<u>up to 2024, October, 1</u>):

1. Applications and articles of the Conference participants are sent via online form to the Organising Committee (https://clck.ru/3BMosB);

2. If the participants are members of the same scientific team and are submitted as co-authors of the article, one common application form is prepared, with information about all authors;

3. Articles are accepted exclusively in MS Word format (with the extension .doc or .docx, depending on the software version)<sup>1</sup>;

#### More detailed information is published on the Conference page on the SPbSEU website: unecon.ru/ncq

### For questions on participation in the Conference please contact:

Maria Yurievna Suchkova, +7 (812) 310-51-23, ext. 2460, ncq@unecon.ru.

Best Regards, Conference Organising Committee

<sup>&</sup>lt;sup>1</sup> Requirements for the design of scientific articles are published on the official page of the conference or were sent together with this newsletter.