

95 YEARS OF LEADERSHIP
IN RUSSIAN
ECONOMIC EDUCATION

圣彼得堡国立经济大学
95周年领跑俄罗斯财经类
大学





Welcome Address

St. Petersburg State University of Economics also known as UNECON is one of the leading Russian universities with over a century experience in educating top professionals in economics and management. The university academic strength is grounded in thorough professionalism and social responsibility. Whatever subject students choose to study at UNECON, they acquire a solid foundation in economics and pursue in-depth study in their chosen fields.

Academically meticulous curriculum ensures a challenging study experience. Dedicated faculty and staff provide expert tuition and support. Opportunities for research are offered in all academic departments. Serious theoretical studies are combined with a real world learning experience through a system of on-site practical training and internship in Russian and international companies.

St. Petersburg State University of Economics has a long tradition of building and maintaining international links. UNECON learning environment allows students to gain an international outlook and engage with global academic issues through vast exchange programs, double degree programs, international scientific projects, etc.

Studying in St. Petersburg is an exciting, rewarding, enlightening and somewhat “insanity-inducing” experience. UNECON central St. Petersburg location means that all excitement of a major city: its lavish architecture, high art and wild nightlife are up close from the place of study.

Committed to providing excellent education, UNECON moves forward with confidence.

You are very welcome to join us!

Igor Maksimtsev
PhD, Rector
St. Petersburg State University of Economics

致欢迎词

圣彼得堡国立经济大学(简称为UNECON)是俄罗斯著名财经类大学之一，多年来一直致力于培养高素质的经济管理人才。

我校以敬业奉献精神和社会责任为立足点。无论学生选择在 UNECON 学习什么科目，他们都将掌握经济学的基础知识，并在所选领域进行深入的研究。

我们有严格的学术标准，让你能够真正徜徉在学习中。我们的教员都有强烈的敬业和奉献精神，让我们的学生在校研究室能够进行深层次、系统性地研究探索，在俄罗斯和跨国公司实习与参加实践培训活动，将理论研究成果与实践结合起来。

圣彼得堡国立经济大学在建立和加强对外伙伴关系有着悠久的历史。UNECON通过大量的交流项目、双学位课程、国际科学项目等，帮学生培养国际视野。

在圣彼得堡学习一定是一次让人受到启发的经历，。UNECON 位于圣彼得堡市中心，在这里你能感受到圣彼得堡神秘的魅力，独特的建筑风格，高雅的艺术氛围。

UNECON 致力于提供优质教育，满怀信心向前进。

欢迎加入我们！

伊戈尔·马克西姆采夫
博士, 校长



→ UNECON: Facts and Figures

→ UNECON: 学校基本概貌

13 000 students

40+ Bachelor Programs

40+ Master Programs

7 Schools

44 departments

30 scientific schools

250 partner universities around the World

400 exchange students annually

More than 500 international events annually

13 000 名学生

40+ 个本科专业

40+ 硕士专业

7 个院系

44 个教研组

30 个学术流派

250 个世界各地的合作大学

每年 400 个交换生

每年 500 多个国际活动



Ranking of international economic universities
by Chinese Ministry of Education

The unique Chinese library, the only in Russia
and one of 9 in the world, is a special gift of the
Government of the People's Republic of China
was opened in 2015

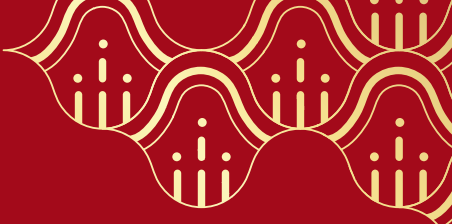
中国教育部评选的海外经济类大学排名第一

俄罗斯联邦唯一、世界第九个“中国馆”，是中华人民共和国国务院新闻办公室给我校送的特殊礼物，于2015年开放



40+ Bachelor programs
in the field of:

40+ 本科专业:



- Economics
- Management
- HR Management
- Trade
- Commodity Studies
- Service
- State and Municipal Governance
- Business IT
- Applied Math and IT
- Applied Math
- Quality Management
- Law

- Tourism
- Hospitality
- PR and Advertising
- International Regional Studies
- International Relations
- Linguistics
- Sociology
- Information Security
- Information Systems and Technologies
- Economic Security
- Customs Administration

- 经济学
- 管理学
- 人力资源管理
- 贸易
- 商品学
- 服务学
- 国家与市政管理
- 商业信息技术
- 应用数学与信息技术
- 质量管理
- 法学
- 旅游学

- 酒店管理
- 公共关系与广告
- 国际区域研究
- 国际关系
- 语言学
- 社会学
- 信息安全
- 信息系统与技术
- 经济安全
- 海关管理

➔ About Us

➔ 关于我们

UNECON is one of the leading economic universities of Russia. A university with 95-year history unites more than 13 000 students and about 1000 faculty. UNECON enters the top-30 Russian universities and top-3 in St. Petersburg. Being a member of many international academic associations, the University enjoys intensive international life involving large-scale events and exchanges. The central building is located in the historical downtown in a couple of minutes from Nevsky prospect, the main street of St. Petersburg and the most famous sights – the Hermitage, Russian Museum, Kazan Cathedral. The Student Council arranges regular meetings of Russian and international students, celebrates national holidays of the countries represented by students. Any student is welcome to the Student Council open for help, advice and fun.

UNECON是俄罗斯最佳经济类大学之一。拥有95年历史的大学可容纳13 000多个学生和1000多位教员。

俄罗斯大学排名第30，圣彼得堡大学排名第三的UNECON是著名国际科学协会的成员，学校里的国际活动丰富多彩，包括大规模的论坛和交换项目。

我们大学主楼位于历史悠久的市中心，离涅瓦大道步行5分钟。大学附近还有冬宫、俄罗斯博物馆和喀山大教堂。圣彼得堡国立经济大学的学生会常组织国内外学生交流活动，一起过不同国家的传统节日。

40+ Master programs
in the field of:

40+ 硕士专业:

- Economics
- Management
- Finance and Credit
- Tourism
- Trade
- Law
- Linguistics
- Sociology
- Applied IT
- HR Management
- Applied Math and IT
- PR and Advertising
- Social Affairs
- Service
- Hospitality
- State and Municipal Governance

- 经济学
- 管理学
- 金融与信贷
- 旅游学
- 贸易
- 法学
- 语言学
- 社会学
- 应用信息技术
- 人力资源管理
- 应用数学与信息技术
- 公共关系与广告
- 社会事务
- 服务学
- 酒店管理
- 国家与市政管理



Bachelor degree

Business Management and Digital Innovations

Master degree

Business Analytics and Financial Strategies

International Business Administration

Energy Business

本科专业

企业管理及数字创新

硕士专业

商业分析及财务战略

国际工商管理

能源商业

→ International Summer and Winter Schools

Changing Energy Landscape towards
Net Zero

Doing Business in Russia
Sport Event Management
Russian Culture Lab

Summer school - August, July
Winter school - mid-January,
late-February

Duration: 2 weeks

迈向净零的能源格局变革

在俄罗斯经商

体育赛事管理

俄罗斯文化考察

暑期学校：7月、8月

寒期学校：1月中旬、2月底

时长：2周



Every year UNECON welcomes about 300 exchange students for International Semester courses taught by the leading international experts in economics, politics, social sciences, law and other fields. International Semester program includes field trips, business visits to companies and cultural program.

Bachelor programs:

“Economics and Business”: finance, marketing, management, labour policy, tourism, energy
“Russian language and culture”: Russian culture, history of Russia, politics, media, Russian language

Master program:

“Economics and Business”: finance, management, marketing, entrepreneurship, banking

Russian language

All students can take a Russian language course, levels range from beginner to advanced. The number of contact hours and credits depends on student's goals and the program they choose:

90 hours – 3 ECTS
180 hours – 6 ECTS
270 hours – 9 ECTS

UNECON每年都迎来约300名交换生参加国际学期课程，这些课程都由经济学、政治学、社会科学、法律等领域的国际顶尖专家授课。国际学期项目包括实地考察、企业访问以及文化项目。

本科专业:

“经济与商业”：金融、市场营销、管理、劳动政策、旅游、能源。

“俄语与俄罗斯文化”：俄罗斯文化、俄罗斯历史、政治、媒体、俄语。

硕士专业:

“经济与商业”：金融、管理、市场营销、创业、银行业

俄语课程

所有的学生都可以参加俄语课程，课程级别从初级到高级不等。授课时数和学分取决于学生的目标以及他们选择的项目：

90 课时 – 3 ECTS
180课时 – 6 ECTS
270课时 – 9 ECTS



What International Students Think about Us?



Francesca Castiglioni (University Carlo Cattaneo – LIUC)

I really loved the experience because I met many good friends from different nations in the foreign country. Also it was easy and funny way to improve my English. From lessons and trips I learned things that are not written in books. The university is really well organized! I have always dreamed about coming here but I could not expect to find such an amazing city, so well organized and full of nice people.



Kilian Niemarkt (International School of Management in Dortmund)

All in all I liked it pretty much to participate in WS program. Especially I liked the structure: lecture in the morning, excursion in the afternoon and fun in the evening. It was really intensive program but due to this fact I learned a lot not only about the topic but also Russian culture and history. I had a pretty intensive but also awesome week. It was great combination of studying, making new friends and having fun.



本校国际留学生印象?



弗朗西斯·卡斯蒂廖尼(Carlo Cattaneo大学-LIUC)

我真的很喜欢这里的留学经历，因为我在圣彼得堡认识了许多来自世界各地的好朋友。我们一起从课程和旅学活动了解到很多书上没有的东西，互相学习。这真是一趟充满魅力的旅程。

我一直梦想能够来到圣彼得堡，而真正在这座城市生活时，他超出了我的期待，很高兴能认识在这里结识大家。



基利安Niemarkt (多特蒙德国际管理学校)

总之，我很喜欢这个项目。尤其是我喜欢课程安排：上午上课，下午游学，晚上玩儿。说实话，课程比较多，但就是因为这个原因我学到了很多，包括关于俄罗斯文化和历史。我在这里只待了一个星期，不过学了很多，交了好友，玩得很开心。



What International Students Think about Us?



Han Chao (China)

UNECON is one of most prestigious universities in Russia. Here we study in a warm friendly atmosphere. What we learn here allows us to develop, to become better and more competitive at the job market. The university has a lot of useful connections with business and authority, and it really is a bridge to society for us, students.

Yu Jingchen (China)

St. Petersburg State University of Economics is one of the most famous universities of finance and economics in Russia. I spent my master's and doctoral career here, and gained theoretical knowledge of management and regional economics research, as well as excellent practical opportunities. Many of the tutors in the teaching and research section work as consultants in enterprises and government departments in key areas of Russian industry. I think the teaching curriculum here has a strong practicality. For Chinese students studying in Russia, they can discuss their opinions with authoritative scholars and professors, discuss the development of Sino-Russian economic and investment fields, and listen to lectures. At the same time, the school has an Research Centre of China and Pacific Rim Region, which has trained a group of college students in the field of economic management who are bilingual in Chinese and Russian. At the same time, the teachers and staff here actively help Chinese students to find opportunities to participate in internships, which greatly enriches the research horizon and life of studying abroad experience. Hope more people join us!



留学生对我校有什么印象?



韩超 (中国)

UNECON是俄罗斯最负盛名的大学之一。我们在这里学习的气氛很友好。我们在这里学到的知识使我们能够开发思维，变得更好，更具有就业市场竞争力。该大学有很多与企业 and 权威实用机构的联系，我们的学生确实是对社会有用的桥梁。

俞京辰 (中国)

圣彼得堡国立经济大学是俄罗斯最有名的财经类大学之一，我在这里度过了硕士和博士生涯，获得了管理学和区域经济学研究的理论知识，和绝佳的实践机会。教研室的导师们很多在俄罗斯工业关键领域的企业和政府部门担任顾问工作。我认为这里的教学课程设置有很强的实用性。对于在俄罗斯学习的中国留学生而言，可以与权威学者、教授们讨论观点，探讨中俄经济投资领域的发展问题，聆听讲座。同时，学校有一所亚太经济研究中心，培养了一批掌握中俄双语的经济管理领域的大学生同时，这里的老师和工作人员积极帮助中国留学生寻找机会参与实习，极大地丰富了研究视野和留学生活经历。希望更多人加入我们!



➔ International Cooperation and Events

More than **250** international academic partners over the world

Member of **8** international associations

300 international events annually

More than **1000** international students from **18** countries

350 students going on long-term exchange programs annually

➔ 国际合作

世界各地 **250** 个学术合作伙伴

参与 **8** 个国际协会

每年举办 **300** 国际学术商务会议

1000 多名留学生来自 **18** 个国家

350 名学生去国外学习参与长期交换项目

➔ UNECON is proud for the bunch of top-class conferences we hold every year:

- Youth Day of St. Petersburg International Gas Forum
- International Scientific Conference "Financial markets" in partnership with Sberbank of Russia;
- International Forum "Eurasian Economic Perspective";
- International Scientific Conference "Integrative Potential for Logistics in the Global Economy" in partnership with Russian Railways;
- International Scientific Conference "Energetika XXI: Economy, Policy, Ecology" in partnership with Gazprom.

➔ 每年举办高端国际会议学术商务会议:

- 圣彼得堡国际天然气论坛青年日
- “金融市场”国际科学会议，俄罗斯储立银行为协办方;
- “欧亚经济前景”国际论坛;
- “全球经济一体化框架下的物流潜力”国际科学会议，俄罗斯铁路为协办方;
- “Energetika二十一世纪: 经济，政策，生态”国际科学大会，俄天然气为协办方



UNECON Cooperation with China



UNECON与中国合作

The leading university of Sino-Russian Association of Economic Universities

Head of Association of Sino-Russian Economic
Universities

120+ Chinese delegations annually

Unique Chinese Library, the only library in Russia
of more than **30 000** general and economic
editions in Chinese

60+ Chinese partner universities

300+ Chinese students study in UNECON
annually

俄中经济类大学联盟牵头高校

中俄经济大学协会负责人

每年 **120+** 中国代表团来访

俄罗斯联邦唯一、世界第九个“中国馆”，
超过 **30 000** 本中文藏书

60+ 中国合作高校

每年 **300+** 中国留学生

UNECON closely cooperates with Chinese
societies of Russia and St. Petersburg, e.g.
Chinese Youth Federation, Chinese Association
of Young Entrepreneurs, Chinese Student Council
in Saint Petersburg and many other.

In 2015 UNECON launched a joint project
“Immortal Regiment – Manchuria Operation”.
The project united Russian and Chinese students
who collect information on heroes of the II World
War – Soviet and Chinese soldiers who took part
in Manchuria Operation.

UNECON与驻俄罗斯和圣彼得堡中国民间机构
推动友好合作，包括青年联合会，中国青年企业家
协会，中国学生会等等。

2015年UNECON开展“不朽军团八月风暴行动”
项目鼓励俄罗斯和中国学生收集有关二战英雄——
参加八月风暴行动的苏联和中国士兵的信息。



We also hold numerous joint events with Chinese universities, authorities, Chinese Consulate in Saint Petersburg, Russian Embassy in Beijing, Chinese business companies.

For more than 20 years we organize Sino-Russian Forum of the Leading Economists where Russian and Chinese scientists and businessmen discuss the urgent issues of global economy and Sino-Russian relations.

我们常与中国高校，主管部门，中国驻圣彼得堡，俄罗斯驻华使馆，中国企业等举办许多联合活动。

我们举办的中俄高级经济论坛已经有 20 年多的历史。论坛上俄中科学家和企业家共同探讨全球经济和中俄关系等紧迫问题。



➔ Alumni

➔ 校友

One of major facts why UNECON is widely recognized in Russia and abroad is its prominent Alumni association. The Alumni Club involves political and business leaders, ministers and diplomats, famous arts, sports and public people.

UNECON 在俄罗斯和国外受到广泛认可的一个重要因素是我们著名的校友会。校友会成员包括政界和商界领袖、部长和外交官、著名艺术、体育和社会人士。





Alexey Miller

Deputy Chairman of the Board of Directors, Chairman of the Management Committee, Gazprom

俄罗斯天然气工业股份公司董事会副 主席、管理委员会主席



Adylbek Kasymaliev

Chairman of the Cabinet of Ministers of the Kyrgyz Republic - Head of the Presidential Administration of the Kyrgyz Republic

吉尔吉斯共和国内阁主席、吉尔吉斯共和国总统办公厅主任



Oleg Belozеров

Chief Executive Officer – Chairman of the Executive Board, Russian Railways

俄罗斯铁路执行董事会主席



Chimed Khurelbaatar

Minister of Economic Development of Mongolia

蒙古经济发展部长



Aleksey Mordashov

Chairman of the Board, Severstal Group

北方钢铁集团董事会主席



Ali Abdel-Rhamane Hagg

Chairperson of the APR Panel of Eminent Persons, NEPAD

非洲发展新伙伴关系亚太地区知名人士小组主席



Tigran Sargsyan

Deputy Chairman of the Management Board of the Eurasian Development Bank

欧亚开发银行管理委员会副主席、亚美尼亚前总理



Khankeo Lamaningao

Deputy Governor of the Bank of the Lao PDR

老挝人民民主共和国银行副行长



Student Life



学生生活



Russian-Chinese Student Club



Student self-governance and student council



Volunteer Center training teams for top level congress events



Student leisure and sports programs



Promotion of healthy lifestyle



Student amateur arts clubs



Student mentor and tutorship programs



Intensive sport life



圣彼得堡国立经济大学俄中友好协会



学生会



志愿者中心（培训举办顶级大会的团队）



学生休闲



健康生活方式推广



校园业余艺术俱乐部



学生带教项目



多样体育活动



→ Campus

15 buildings around Saint Petersburg

7 dormitories

The central campus in the heart of historical downtown near Nevsky prospect and all sights

Dormitory for international students in the central campus

Chinese Library available for all students of St. Petersburg

→ 校区

圣彼得堡 **15** 个教学楼

7 幢学生公寓

主楼位于历史悠久的市中心，涅瓦大街和喀山大教堂等主要景点附近

留学生公寓都在市中心的校区

中国馆欢迎圣彼得堡每个学生

→ Think out of the box: Discover Russia and Saint Petersburg

The Russian Federation

The largest country in the world

Population: **146 447 424**

11 time zones

Bordering **18** other countries

Presidential Republic

450 members in the State Duma

46 provinces (oblasts) and **22** republics

15 millionaire cities

Capital: Moscow (population: **13,5** million)

Official Language – Russian

→ 了解俄罗斯和圣彼得堡：

俄罗斯联邦

世界上最大的国家之一

人口：**146 447 424**

11 个时区

18 个邻国

总统制政体

450 位国家杜马议员

46 个省(州)和 **22** 个自治区

15 个百万人口的城市

首都:莫斯科 (人口为 **13,5** 百万)

官方语言为俄语



→ St. Petersburg

Founded by Tsar Peter the Great
in **1703 – 322** years old

Population: **5** million

White nights – **50** nights, starting mid May
till the end of July

33 islands, **40** rivers and canals,
more than **580** bridges

8 years needed to view the entire collection
of the Hermitage (at the speed of 1 min per
item)

More than **200** museums and **70** theaters

Every day about **2** million people walk
the central thoroughfare of the city – Nevsky
Prospect

→ 圣彼得堡

1703 年由沙皇彼得大帝下令建设

人口: **5** 百万

极昼现象, 是指大约 **50** 个不夜的夜晚
(五月至七月底)

33 个岛屿, **40** 个河流和运河, **580** 多桥梁

看冬宫的所有藏品需要 **8** 年时间 (以每件1分 钟的
速度)

200+个博物馆和 **70** +个剧院

每天约有 **2** 百万人走过涅瓦大街 (圣彼得堡中央
大道)

Get in Touch!

We challenge our competitors. We shall compete with the strongest international partners. The new UNECON University shall represent Russian economic education at the global arena as a full-right market player

Igor Maksimtsev, Rector

Looking forward to meeting you in Saint Petersburg!

保持联系!

在与竞争对手竞争时, 我们要挑战自己。UNECON大学应在国际舞台上代表俄罗斯经济领域教育做一个领先者。

伊戈尔·马克西姆采夫, 校长

期待与您在圣彼得堡见!



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