

# 圣彼得堡国立经济大学



95 YEARS OF LEADERSHIP IN RUSSIAN ECONOMIC EDUCATION

俄罗斯经济教育 95 年的领导地位

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#### **Welcome Address**

St. Petersburg State University of Economics also known as UNECON is one of the leading Russian universities with over a century experience in educating top professionals in economics and management. The university academic strength is grounded in thorough professionalism and social responsibility. Whatever subject students choose to study at UNECON, they acquire a solid foundation in economics and pursue in-depth study in their chosen fields.

Academically meticulous curriculum ensures a challenging study experience. Dedicated faculty and staff provide expert tuition and support. Opportunities for research are offered in all academic departments. Serious theoretical studies are combined with a real world learning experience through a system of on-site practical training and internship in Russian and international companies.

St. Petersburg State University of Economics has a long tradition of building and maintaining international links. UNECON learning environment allows students to gain an international outlook and engage with global academic issues through vast exchange programs, double degree programs, international scientific projects, etc.

Studying in St. Petersburg is an exciting, rewarding, enlightening and somewhat "insanity-inducing" experience. UNECON central St. Petersburg location means that all excitement of a major city: its lavish architecture, high art and wild nightlife are up close from the place of study.

Committed to providing excellent education, UNECON moves forward with confidence.

You are very welcome to join us!

Igor Maksimtsev PhD, Rector St. Petersburg State University of Economics



#### 欢迎致辞

圣彼得堡国立经济大学也被称为UNECON是俄罗斯领先大学之一,有超过在百年的经济与管理专业顶级教育经验。

大学具有学术力量和彻底的专业精神以及社会责任。学生选择在UNECON学习,他们学习掌握经济学的坚实基础,追求深入研究在自己选择的领域。

在学术上一丝不苟的课程,确保一个具有挑战性的学习经验。专门的教师和工作人员提供专业的支持。研究机构在各学术部门提供。深刻的理论研究相结合,与通过俄罗斯和国际公司的现场实践培训和实习制度现实学习经验。

圣彼得堡国立经济大学拥有建立和维护国际联系的悠久传统。UNECON的学习环境,让学生获得国际视野,并通过广阔的交流方案的全球学术问题,双学位课程,国际科学项目等参与

在圣彼得堡留学是一个令人兴奋的,有益的,富有启发性的体验。UNECON错在地址所在圣彼得堡的中心位置,意味着一个主要城市的所有的兴奋:其奢华的建筑,高雅艺术与狂野的年轻生活是近距离从学习的地方。

致力于为客户提供优秀的教育,UNECON有信心向前移动。

非常欢迎您加入我们的行列!

伊戈尔 · 马克西姆采夫博士,校长



**13 000** students

**50+** Bachelor Programs

**50+** Master Programs

7 Schools

**44** departments

30 scientific schools

150 partner universities around the World

**400** exchange students annually

More than **500** international events annually

13 000 名学生

50+个本科专业

50+ 硕士课程

7个部门

44 椅子

30 所学校科学

世界各地的 150 合作伙伴大学

每年 400 交换学生

超过500个国际赛事,每年



UNECON is one of the leading economic universities of Russia. A university with 95-year history unites more than 13 000 students and about 1000 faculty. UNECON enters the top-30 Russian universities and top-3 in St. Petersburg. Being a member of many international academic associations, the University enjoys intensive international life involving large-scale events and exchanges.

The central building is located in the historical downtown in a couple of minutes from Nevsky prospect, the main street of St. Petersburg and the most famous sights – the Hermitage, Russian museum, Kazan Cathedral.

The Student Council arranges regular meetings of Russian and international students, celebrates national holidays of the countries represented by students. Any student is welcome to the Student Council open for help, advice and fun.

UNECON是俄罗斯最大的和主要的经济大学。拥有超过95年历史的一所大学超过13万名学生和大约1000教师。UNECON进入圣彼得堡前30俄罗斯的大学排名并进入顶级3名。

作为许多国际学术团体中的一员,大学享有密集,涉及大型活动和交流的国际生活。

中央大楼坐落在市中心最繁华的涅瓦大街,圣彼得堡和最著名的景点主要街道只有几分钟分钟之隔,比如历史悠久的市区-冬宫,俄罗斯博物馆,喀山大教堂。

学生会参与俄罗斯和定期的国际学生会议, 庆祝由学生代表的国家的国定假日。学生会欢迎为任何学生打开帮助,建议和乐趣的大门。

# 50+ Bachelor programs in the field of:

### 50+个本科专业的领域:

**Economics** 

Management

Trade

Tourism and Hotel Management

International Regional Economics

Applied IT Studies

Advertising and PR

Linguistics

Law

HR

Quality Management

Ecology

International Relations

Sociology

Service

Commodity Science

在该领域 50+ 个硕士点:

50+ Master programs in the field of:

Economics
Management
Finance
Tourism
Trade
Law
Linguistics

Sociology

Applied IT Studies

HR

管理融游易学言

经济学

社会学 IT应用研究

HR

经济学 管理 贸易 旅游与酒店管理 国际区域经济 IT应用研究

广告与公关 语言学 法

HR 质量管理

生态 国际关系



# English-speaking programs Bachelor degree:

### 双学位课程 学士学位:

Business and Digital Innovations

### Master degree:

Risk Management and Controlling Master of International Business 商业管理和数字创新

### 硕士学位:

风险管理和控制;

"米巴:国际工商管理硕士"与恩德国



Energy Security
Risk Management
Tourism Perspectives
Doing Business in Russia
Finance

### 国际夏季和冬季学校

能源安全 风险管理 旅游展望 俄罗斯经商 财政









## Francesca Castiglioni (University Carlo Cattaneo – LIUC)

I really loved the experience because I met many good friends from different nations in the foreign country. Also it was easy and funny way to improve my English. From lessons and trips I learned things that are not written in books. The university is really well organized! I have always dreamed about coming here but I could not expect to find such an amazing city, so well organized and full of nice people.



弗朗西斯卡斯蒂廖尼(Carlo Cattaneo大学 - LIUC) 我真的很喜欢这里的体验,因为我是从不同的国家 在这里结识了许多好朋友。此外,它是为了提高我 的英语和轻松有趣的学习方式。从课程和旅行我了 解到一些书本上没有的东西写。该大学确实是很好 的!

我一直梦想来到这里,但我的确没能想到找到这样 一个了不起的城市,因此,这样好的的学校和好的 人。



# Kilian Niemarkt (International School of Management in Dortmund)

All in all I liked it pretty much to participate in WS program. Especially I liked the structure: lecture in the morning, excursion in the afternoon and fun in the evening. It was really intensive program but due to this fact I learned a lot not only about the topic but also Russian culture and history.

I had a pretty intensive but also awesome week. It was great combination of studying, making new friends and having fun.



玩乐的绝佳地点。

基利安Niemarkt (多特蒙德国际管理学校) 总之,我很喜欢它几乎参与所有WS程序。尤其是我喜欢的结构:在上午的讲座,游览,下午和乐趣的晚间活动。这是真的密集的计划,但由于这个事实我学到了很多,除话题还有俄罗斯文化和历史。 我在这里每一周都很棒。这是学习,结交新朋友和



#### Han Chao (China)

UNECON is one of most prestigious universities in Russia. Here we study in a warm friendly atmosphere. What we learn here allows us to develop, to become better and more competitive at the job market. The university has a lot of useful connections with business and authority, and it really is a bridge to society for us, students.

#### Yu Jingchen (China)

St. Petersburg State University of Economics is one of the most famous universities of finance and economics in Russia. I spent my master's and doctoral career here, and gained theoretical knowledge of management and regional economics research, as well as excellent practical opportunities. Many of the tutors in the teaching and research section work as consultants in enterprises and government departments in key areas of Russian industry. I think the teaching curriculum here has a strong practicality. For Chinese students studying in Russia, they can discuss their opinions with authoritative scholars and professors, discuss the development of Sino-Russian economic and investment fields, and listen to lectures. At the same time, the school has an Research Centre of China and Pacific Rim Region, which has trained a group of college students in the field of economic management who are bilingual in Chinese and Russian. At the same time, the teachers and staff here actively help Chinese students to find opportunities to participate in internships, which greatly enriches the research horizon and life of studying abroad experience. Hope more people join us!



#### 韩超(中国)

UNECON是俄罗斯最负盛名的大学之一。我们在 这里学习的气氛很友好。我们在这里学到的知识使 我们能够开发思维,变得更好,更具就业市场竞争 力。该大学有很多与企业和权威实用机构的联系, 我们的学生确实是对社会有用的桥梁。

#### 俞京辰(中国)

圣彼得堡国立经济大学是俄罗斯最有名的财经类大学之一,我在这里度过了硕士和博士生涯,获得了管理学和区域经济学研究的理论知识,和绝佳的实践机会。教研室的导师们很多在俄罗斯工业关键领域的企业和政府部门担任顾问工作。我认为这里的教学课程设置有很强的实用性。对于在俄罗斯学习的中国留学生而言,可以与权威学者、教授们讨论观点,探讨中俄经济投资领域的发展问题,聆听讲座。同时,学校有一所亚太经济研究中心,培养了一批掌握中俄双语的经济管理领域的大学生同时,这里的老师和工作人员积极帮助中国留学生寻找机会参与实习,极大地丰富了研究视野和留学生活经历。希望更多人加入我们!



More than **150** international academic partners over the world

Member of 10+ international associations

100+ international events annually

More than **2000** international students from **18** countries

**350** students going on long-term exchange programs annually

在世界各地的150多名国际学术合作伙伴

10+个国际协会会员

100+国际赛事,每年

2000 多名国际学生来自 18 个国家

350 名学生,每年将长期交流项目



- International Scientific Conference "Financial markets" in partnership with Sberbank of Russia;
- O International Forum "Eurasian Economic Perspective";
- O International Scientific Conference "Integrative Potential for Logistics in the Global Economy" in partnership with Russian Railways;
- O International Scientific Conference "Energetika XXI: Economy, Policy, Ecology" in partnership with Gazprom.

- O 国际科学会议在俄罗斯储蓄银行的合作 伙伴关系"金融市场";
- 国际论坛"欧亚经济透视";
- O 国际科学会议在俄罗斯铁路伙伴关系" 为物流在全球经济一体化的潜力";
- O 国际科学大会 "Energetika二十一世纪: 经济, 政策, 生态", 在与Gazprom合作 伙伴关系。



# The leading university of Sino-Russian Association of Economic Universities

Head of Association of Sino-Russian Economic Universities

120+ Chinese delegations annually

Unique Chinese Library, the only library in Russia of more than  $30\ 000$  general and economic editions in Chinese

**40+** Chinese partner universities

**300+** Chinese students study in UNECON annually

俄中经济类大学联盟牵头高校

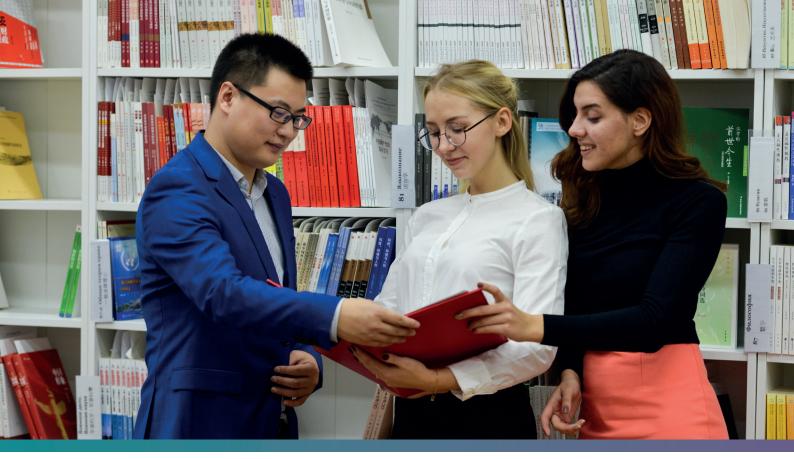
中俄经济大学协会负责人

每年超过120中国代表团来访

中国独特的图书馆,在俄罗斯中国唯一的库超过30000本中文藏书大学图书馆

40+中国合作大学

每年超过300中国留学生在UNECON学习



UNECON closely cooperates with Chinese societies of Russia and St. Petersburg, e.g. Chinese Youth Federation, Chinese Association of Young Entrepreneurs, Chinese Student Council in Saint Petersburg and many other.

In 2015 UNECON launched a joint project "Immortal Regiment – Manchuria Operation". The project united Russian and Chinese students who collect information on heroes of the II World War – Soviet and Chinese soldiers who took part in Manchuria Operation.

UNECON与俄罗斯和圣彼得堡的中国青年联合会保持密切合作,中国青年企业家协会,中国学生会在 圣彼得堡和其他许多社会组织保持良好联系

2015年UNECON推出的项目"不朽军团 - 出兵东 北"。该项目统一俄罗斯和中国学生谁收集关于二 战英雄的资料 - 怀念苏联和中国军人在解放中国东 北战役的历史。







We also hold numerous joint events with Chinese universities, authorities, Chinese Consulate in Saint Petersburg, Russian Embassy in Beijing, Chinese business companies.

For more than 20 years we organize Sino-Russian Forum of the Leading Economists where Russian and Chinese scientists and businessmen discuss the urgent issues of global economy and Sino-Russian relations.

我们还举办与中国高校,主管部门,中国驻圣彼得堡,俄罗斯驻华使馆,中国的商业企业许多联合活动。

已经超过20年我们组织著名经济学家,其中俄罗斯和中国的科学家和实业家讨论全球经济和中俄关系的 紧迫问题的中俄经济论坛。



One of major facts why UNECON is widely recognized in Russia and abroad is its prominent Alumni association. The Alumni Club involves political and business leaders, ministers and diplomats, famous arts, sports and public people.

一个重要的事实,为什么UNECON得到广泛的认可, 在俄罗斯和国外都据有其突出的校友会。校友俱乐部 涉及到政治和商界领导人,部长和外交官,著名的艺 术,体育和公众人物。









**Alexey Miller,** Chairman, Gazprom

阿列克谢米勒,主席, 俄罗斯天然气工业股份



**Dmitry Patrushev**, Minister of Agriculture of the Russian Federation

德米特里·帕特鲁舍夫, 俄罗斯联邦农业部长



**Tigran Sargsyan**, ex-Prime-Minister of Armenia

季格兰·萨尔基相, 亚美尼亚前总理部长



**Mikhail Myasnikovich**, ex-Prime-Minister of Byelorussia

米哈伊尔·密斯尼科维奇, 白俄罗斯的前总理部长



**Oleg Belozyorov**, Director General of Russian Railways

奥列格别洛泽罗夫, 俄罗斯铁路公司总裁





0	Student self-governance and student council
0	Volunteer Center training teams for top level congress events
$\circ$	Student leisure and sports programs
0	Promotion of healthy lifestyle

O	Volunteer Center training teams for top level congress events
0	Student leisure and sports programs
0	Promotion of healthy lifestyle
0	Student amateur arts clubs
0	Student mentor and tutorship programs
0	Intensive sport life

0	学生自治和学生自治会
0	对于顶级会议活动志愿者中心训练队
0	学生休闲和娱乐节目
0	健康的生活方式推广
0	学生业余艺术俱乐部
0	学生的导师和辅导计划
0	强化运动生活



### 15 buildings around Saint Petersburg

#### 7 dormitories

The central campus in the heart of historical downtown near Nevsky prospect and all sights

Dormitory for international students in the central campus

Chinese Library available for all students of St. Petersburg

#### 周围圣彼得堡 15 楼

#### 7 宿舍

在历史悠久的市中心附近的涅瓦大街和所有景点环绕的中心校区

宿舍为国际学生在中心校区提供的条件

适用于圣彼得堡的所有学生的中国图书馆



#### The Russian Federation

The largest country in the world

Population: 146 447 424

11 time zones

Bordering 18 other countries

Presidential Republic

**450** members in the State Duma

**46** provinces (oblasts) and **22** republics

15 millionaire cities

Capital: Moscow (population: 2 million)

Official Language – Russian

俄罗斯联邦

最大的国家, 在世界

人口: 146 447 424

11 个时区

邻国18个国家

总统制国家

450 位国家杜马议员

46个省(州)和22个加盟共和国

15 个百万人口的城市

首都: 莫斯科 (人口: 12 百万)

官方语言-俄语



Founded by Tsar Peter the Great in **1703 – 312** years old

Population: 5 million

White nights – **50** nights, starting mid May till the end of July

**33** islands, **40** rivers and canals, more than **580** bridges

**8** years needed to view the entire collection of the Hermitage (at the speed of 1 min per item)

More than 200 museums and 70 theaters

Every day about **2** million people walk the central thoroughfare of the city – Nevsky Prospect

由沙皇彼得大帝建市与 1703 年 -

人口: 5 百万

白夜 - 50 个晚上, 开始与五月中旬到七月底

33个岛屿,40个河流和运河,580多桥梁

看冬宫的所有藏品需要 8 年时间 (以每件1分钟的速度)

200 多家博物馆和剧院 70

每天约有2百万走过城市的中央大道-涅瓦大街













#### Get in Touch!

We challenge our competitors. We shall compete with the strongest international partners. The new UNECON University shall represent Russian economic education at the global arena as a full-right market player

Igor Maksimtsev, Rector

Looking forward to meeting you in Saint Petersburg!

#### 保持联系!

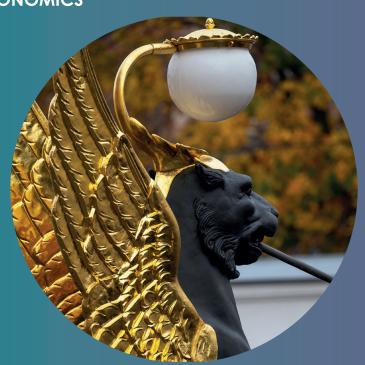
我们挑战我们的竞争对手。我们将与最强的国际合作伙伴竞争。UNECON大学应在国际舞台上代表俄罗斯经济教育的权威并成为全权市场的参与者

伊戈尔·马克西姆采夫校长

期待与您相聚在圣彼得堡!



## 圣彼得堡国立经济大学



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